



# Montana Folk Festival Program & Sponsor Guide

*Showcasing our sponsors through advertisement!*

After successfully establishing the Montana Folk Festival in 2011, this large scale FREE OF ADMISSION festival returns for its second presentation July 13-15, 2012. The official program guide will be inserted and distributed to more than 65,000 readers in daily and weekly newspapers statewide the week before and will be available and seen on site by potentially 150,000 attendees. Showcase your products and services while enjoying benefits as a sponsor of the Montana Folk Festival in the official program guide. Ask us too about higher levels of sponsorship that include MORE recognition year-round and on the festival site, too.

_____ Color 1/2 Page Sponsorship 1/2 Page Color ad	<b>10" X 5.25" or 4.87" X 10.72"</b>	<b>\$ 650.00</b>
_____ Black & White 1/2 Page Sponsorship 1/2 Page B/W	<b>10" X 5.25" or 4.87" X 10.72"</b>	<b>\$ 550.00</b>
_____ Color 1/4 Page Sponsorship 1/4 Page Color	<b>4.87" X 5.25"</b>	<b>\$ 400.00</b>
_____ Black & White 1/4 Page Sponsorship 1/4 Full Page B/W ad	<b>4.87" X 5.25"</b>	<b>\$ 350.00</b>
_____ Color 1/8 Page Sponsorship 1/8 Full Page Color ad Add \$200 for Centerfold Event Map Sponsorship!!! _____ \$450 Total	<b>4.87" X 2.52"</b>	<b>\$ 250.00</b>
_____ Black & White 1/8 Page Sponsorship 1/8 Full Page B/W ad	<b>4.87" X 2.52"</b>	<b>\$ 200.00</b>

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***Color Full Page Sponsorship***      ***10" X 10.72"***      ***\$5,000 Sponsor Level***  
**1-Full Page Color ad available only to Previous Sponsors at or above the \$5,000 Level**      ***to purchase***

Space is limited! Sign on as a program guide sponsor today! Every dollar you spend supports the Montana Folk Festival!  
 Sponsorship levels shown above are sold on a first come first served basis.

***Ads are sold on first come first served basis so reserve an ad in this widely distributed Program Guide today!***

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Size: \_\_\_\_\_ Color: \_\_\_\_\_ B/W: \_\_\_\_\_ Ad Orientation: Portrait or Landscape

Will you provide the ad? \_\_\_\_\_ Do we need help to design the ad? \_\_\_\_\_

If you provide the ad, please send a high quality EPS or PDF vector file as soon as possible. Our designing the ad may result in a minimal additional charge.

Billing Info: Business: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

Email: \_\_\_\_\_ @ \_\_\_\_\_ Phone: \_\_\_\_\_

Please send your payment to Montana Folk Festival, P.O. Box 696, Butte, MT 59703 by May 1, 2012.

Email [geverett@montanafolkfestival.com](mailto:geverett@montanafolkfestival.com) today or call 406-497-6464 to reserve your place as a proud sponsor!