



MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 13-15, 2012

Festival Marketplace Sponsor

*The **Festival Marketplace** is a popular festival area that offers the opportunity for attendees to purchase handcrafted items made exclusively in Montana. By featuring the juried work of the state's very finest artists and craftspeople, the Festival Marketplace creates a shopping experience that is unique to the Montana Folk Festival.*

1. Exclusivity

- Sponsor will receive naming rights to the Festival Marketplace

2. Media

- Company logo recognition throughout the Festival Marketplace descriptions (several pages) of a 48-page program guide (*inserted into newspapers throughout Montana*)
- Logo identification on website
- Sponsor identification on pre-festival brochures
- Recognition on pocket schedule (*produced and distributed during event weekend*)
- Sponsor identification in press releases, newsletters, emails, etc.

3. On-Site

- Presenting sponsor status –Festival Marketplace, presented by the company
- Banners on site
- Logo recognition on Sponsor “Thank You” boards placed prominently throughout the festival

4. Miscellaneous

- VIP reception passes
- VIP parking passes
- Rights to use Montana Folk Festival marks until December 31, 2012
- Employee volunteer opportunity

Festival Marketplace Sponsorship (2 available) \$15,000.00