



MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 13-15, 2012

MONTANA FOLKLIFE AREA AND STAGE

The Montana Folklife Area will showcase the culture and heritage of Montana and the region. This area is where the traditions of our region come alive through demonstrations, exhibitions, stage presentations and performances.

1. Area/Stage Exclusivity

- Sponsor will receive presenting rights to the Montana Folklife Area and Stage

2. Media

- Sponsor logo with hyperlink prominently displayed on website
- Sponsor logo on pre-festival brochures
- Sponsor logo and/or name recognition on pocket schedule
- Sponsor will receive full page ad in official 48-page festival program book (*inserted into daily and weekly papers throughout Montana*)
- Identification as Stage sponsor in all press releases, newsletters, emails, etc.

3. On-Site

- Sponsor logo on signage at designated stage
- Sponsor representatives may serve as local stage announcers
- Sponsor representative may address the audience from designated stage
- Sponsor banners located throughout the festival site
- Logo recognition on Sponsor "Thank You" boards
- Sponsor will receive use of a 10' x 10' promotional tent
 - On-site sales rights
 - Couponing, sampling, demonstrations, displays, sweepstakes
- Sponsor recognition in stage announcements

4. Miscellaneous

- Passes to VIP reception
- Passes to VIP parking
- Rights to use Montana Folk Festival marks until December 31, 2012
- Employee volunteer opportunity

Montana Folklife Sponsorship (1 available)

\$35,000.00