



MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 13-15, 2012

Festival Food Court Sponsor (2)

The Festival Food Court offers regional and ethnic specialties, along with typical festival food.

1. Exclusivity
 - Sponsor will receive naming rights to the Food Court
2. Media
 - Sponsor logo displayed in newspaper ads
 - Sponsor logo with hyperlink prominently displayed on website
 - Sponsor logo and/or name recognition on 50,000 pocket schedules
 - Sponsor will receive one half page ad in festival program guide distributed statewide
 - Sponsor logo in the festival brochure distributed throughout region in advance of the festival
 - Sponsor identification in all press releases, newsletters, emails
3. On-Site
 - Sponsor logo on signage at entrance to Food Court and on sponsor recognition banners around festival site
 - Opportunity to display table tents on seating tables in area
 - Logo recognition on Sponsor "Thank You" boards
 - Sponsor will receive use of a 10' x 10' promotional tent in Food Court
 - On-site sales rights
 - Couponing, sampling, demonstrations, displays, sweepstakes
 - Interactive experience to engage attendees
 - Opportunity to create additional food related programming
 - Sponsor recognition in all stage announcements
4. Miscellaneous
 - Passes to VIP reception
 - Passes for VIP parking
 - Rights to use Montana Folk Festival marks until December 31, 2012
 - Employee volunteer opportunity

Food Court Sponsorship (2 available) \$15,000.00