



**MONTANA FOLK FESTIVAL**  
**BUTTE, MONTANA**  
**July 13-15, 2012**

**INFORMATION BOOTHS (2)**

One of the most popular areas at the festival is the information booth. People need directions, maps, schedules and answers to a host of questions.

Sponsoring the information booths positions a company as a provider of needed information and service. One business will have the opportunity to brand this vital service at the festival.

Benefits include:

- Company name and logo incorporated into the Information Booth signage, programs and maps
- VIP passes to sponsor areas at the festival
- Ad in festival program guide that will be distributed in the thousands through newspapers around Montana and handed out at the festival
- Right to use the festival logo in advertising and promotions

**Information Booths (2) ..... \$5,000**