



MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 13-15, 2012

PERFORMING ARTIST SPONSOR

Sponsorship of Performing Artist (or performing group) festival appearance is available.

1. Performing Artist
 - Designated sponsor of one performing artist or performing group
 - Opportunity for sponsor representative to introduce the artist
2. Media
 - Recognition in select newspaper ads
 - Recognition in select radio ads
 - Recognition in pocket schedule
 - Logo identification with Performing Artist's bio in official festival program guide*
 - Logo identification with Performing Artist's bio on website
 - Sponsor identification in press releases, newsletters, emails, etc.
3. On-Site
 - Sponsor banner displayed on or near stage during Performing Artist's performance
 - Opportunity to display, distribute coupons and sample prior to and immediately following Performing Artist's performance
 - Sponsor banners located throughout the festival site
 - Logo recognition on Sponsor "Thank You" boards
4. Miscellaneous
 - Passes to VIP reception
 - Passes to VIP parking
 - Employee volunteer opportunities

Performing Artist Sponsorship (per Performing Artist -- 20 available)

\$10,000.00

****To take advantage of this benefit, sponsorship must be committed by end of March 2012.***