



**MONTANA FOLK FESTIVAL  
BUTTE, MONTANA  
July 13-15, 2012**

**VOLUNTEER T-SHIRT BRANDING**

About 750 community volunteers will be working actively on the festival site making this one of Montana's most community involved festivals. Volunteers will wear specially designed t-shirts during the festival so they can be easily identified as resource people throughout the festival grounds. One business can sponsor the t-shirt by putting their logo in a prominent position on the shirt.

Benefits include:

- Company logo prominently positioned on 750 volunteer t-shirts that will be worn throughout the weekend. (Volunteer shirts will extend beyond the life of the festival as community volunteers wear their shirts proudly throughout the year)
- VIP passes to sponsor areas at the festival
- Listing in sponsorship Thank You ad in official festival program guide which will be distributed in newspapers throughout the state with thousands more to be handed out at the festival
- Right to use the festival logo in advertising and promotions

**Logo on volunteer shirt ..... \$5,000**