



MONTANA FOLK FESTIVAL
BUTTE, MONTANA
July 13-15, 2012

VIP Party Sponsor

Sponsorship of VIP Appreciation Party

1. Premiere Placement at Exclusive VIP Party to recognize sponsors
 - Designated sponsor of social event attended by major sponsors and local and regional dignitaries
 - Opportunity for sponsor representative to address those gathered at the event
2. Media
 - Recognition in select newspaper ads
 - Recognition in select radio ads
 - Recognition in pocket guide
 - Logo identification and sponsor in official festival program guide
 - Logo identification on website
 - Sponsor identification in press releases, newsletters, emails
3. On-Site
 - Sponsor banner displayed at site of VIP Party
 - Opportunity to display and distribute information at VIP Party
 - Sponsor banners located throughout the festival site
 - Logo recognition on Sponsor "Thank You" boards
4. Miscellaneous
 - Passes to VIP reception
 - Passes to VIP parking
 - Employee volunteer opportunities

VIP Party Host Sponsorship (1)..... \$5,000.00